

**Mutual of Omaha**  
MORTGAGE

Learn how we  
are able to close  
loans in 28 days

The power of **EFFICIENCY**

NMLS #1025894 Equal Housing Lender www.nmlsconsumeraccess.org

The following report is brought to you by HECMWORLD.com and Mutual of Omaha Mortgage.

This report only represents direct lender endorsements and does not include brokered or TPO originations. Due to the government shutdown several loan endorsements may have been delayed.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	AMERICAN ADVISORS GROUP	1,246	5,169	29.76%	-1.27%	63.16%
2	FINANCE OF AMERICA REVERSE LLC	399	1,708	9.53%	-23.85%	67.78%
3	REVERSE MORTGAGE FUNDING LLC	392	1,858	9.4%	-19.51%	94.55%
4	LIBERTY REVERSE MORTGAGE	314	1,101	7.5%	18.05%	-21.91%
5	MUTUAL OF OMAHA MORTGAGE INC	256	984	6.11%	3.64%	56.69%
6	OPEN MORTGAGE LLC	234	851	5.59%	16.42%	144.54%
7	LONGBRIDGE FINANCIAL LLC	208	893	4.97%	14.29%	148.06%
8	FAIRWAY INDEPENDENT MORTGAGE CORP.	138	663	3.30%	-13.21%	17.97%
9	HIGHTECHLENDING INC	74	308	1.77%	-24.49%	109.52%
10	FINANCE OF AMERICA MORTGAGE LLC	62	214	1.48%	58.97%	20.22%

The information contained in this document may not be used, published or redistributed without the prior written consent of HECMWorld.com. The opinions expressed are in good faith and while every care has been taken in preparing these documents, HECMWorld.com makes no representations and gives no warranties of whatever nature in respect of these documents, including but not limited to the accuracy or completeness of any information, facts and/or opinions contained therein. HECMWorld.com cannot be held liable for the use of and reliance of the opinions, estimates, and forecasts in these documents.

**ENGAGEMENT ON YOUR SITE.  
LEADS IN YOUR FUNNEL.**

**HECM Neighborhood Widget**

**SEE HOW IT WORKS >**

FIND OPPORTUNITY FASTER



04/21

direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	ADVISORS MORTGAGE GROUP LLC	57	241	1.36%	-24.00%	75.91%
12	ALL REVERSE MORTGAGE INC	54	199	1.29%	50.00%	61.79%
13	MONEY HOUSE INC	46	136	1.1%	228.57%	119.35%
14	MID AMERICA MORTGAGE INC	45	120	1.1%	40.63%	200.00%
15	GOODLIFE HOME LOANS	43	73	1.03%	4200.00%	46.00%
15	PREMIUM SECURITY INC	43	126	1.03%	-2.27%	1045.45%
15	CHERRY CREEK MORTGAGE CO INC	43	181	1.03%	-8.51%	34.07%
18	NATIONWIDE EQUITIES CORP.	30	127	0.72%	-11.76%	47.67%
19	MAGNOLIA BANK INC	25	94	0.60%	-28.57%	77.36%
20	MCM HOLDINGS INC	24	108	0.57%	-36.84%	129.79%
20	AMERICAN PACIFIC MORTGAGE	24	112	0.57%	-7.69%	47.37%
22	JET DIRECT FUNDING CORP	23	80	0.55%	-4.17%	207.69%
23	HOMEBRIDGE FINANCIAL SERVICES INC	21	73	0.50%	23.53%	0.00%
23	SUN AMERICAN MORTGAGE CO	21	108	0.50%	200.00%	200.00%
25	LEADER ONE FINANCIAL CORP.	16	42	0.38%	128.57%	100.0%
25	BROKER SOLUTIONS INC	16	63	0.38%	60.00%	14.55%
27	PLAZA HOME MORTGAGE INC	14	41	0.33%	55.56%	-54.44%
27	UNIVERSAL LENDING CORP.	14	51	0.33%	40.00%	27.50%
29	TOTAL MEDIA MANAGEMENT LLC	13	19	0.31%	1200.00%	11.76%
29	VIP MORTGAGE INC	13	54	0.31%	18.18%	28.57%
31	AMERICAN FINANCIAL NETWORK INC	11	50	0.26%	0.00%	-26.47%
32	BAY EQUITY LLC	9	25	0.21%	80.0%	92.31%
32	RESIDENTIAL HOME FUNDING CORP	9	34	0.21%	50.00%	1600.00%
34	MORIA DEVELOPMENT INC	8	16	0.19%	60.00%	14.29%
34	SIMONICH CORP.	8	18	0.19%	166.67%	0.00%
34	AMERICAN LIBERTY MORTGAGE INC	8	22	0.19%	300.00%	46.67%



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage  
Data Source: Reverse Market Insight, LLC

**Mutual of Omaha**  
MORTGAGE

Learn more about  
the most trusted  
brand in the industry

The power of **MUTUAL**

04/21

direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
34	THRIVE MORTGAGE LLC	8	24	0.19%	166.67%	71.43%
34	THE FEDERAL SAVINGS BANK	8	49	0.2%	-46.67%	36.11%
34	MIDWEST LOAN SOLUTIONS INC	8	68	0.2%	-57.89%	195.65%
40	QUONTIC BANK FSB	7	23	0.17%	75.0%	64.29%
40	ACADEMY MORTGAGE CORP.	7	36	0.17%	-22.22%	38.46%
40	BANK OF ENGLAND	7	38	0.17%	-36.36%	15.15%
40	ALPHA MORTGAGE CORP.	7	45	0.17%	-30.00%	73.08%
44	JAMES B NUTTER AND CO.	6	7	0.14%		16.67%
44	FAMILY FIRST FUNDING LLC	6	21	0.14%	20.00%	40.00%
44	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	6	28	0.14%	-33.33%	40.00%
47	MEADOWBROOK FINANCIAL MORTGAGE	5	10	0.12%		-28.57%
47	AMERICAS MORTGAGE RESOURCE INC	5	12	0.12%	150.00%	20.00%
47	INTERCONTINENTAL CAPITAL GROUP	5	21	0.12%	66.67%	-8.70%
47	ATLANTIC COAST MORTGAGE LLC	5	23	0.12%	150.00%	109.09%
47	DIRECTORS MORTGAGE INC	5	25	0.12%	0.00%	31.58%
47	HOMETOWN LENDERS LLC	5	31	0.12%	-44.44%	520.00%
47	SUN WEST MORTGAGE CO INC	5	38	0.12%	-16.67%	35.71%
54	EAST COAST CAPITAL CORP	4	13	0.10%	33.33%	-18.75%
54	CROSSCOUNTRY MORTGAGE	4	16	0.10%	100.00%	-38.46%
54	PREMIER MORTGAGE RESOURCES	4	40	0.10%	-42.86%	14.29%
57	THE MONEY STORE	3	5	0.07%	200.00%	400.00%
57	MOVEMENT MORTGAGE LLC	3	7	0.07%		-36.36%
57	BANK OF UTAH	3	9	0.07%	50.0%	-35.71%
57	AMERIFIRST FINANCIAL INC	3	10	0.07%	50.00%	233.33%
57	LAND-HOME FINANCIAL SERVICES	3	15	0.07%	200.0%	-42.31%



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage  
Data Source: Reverse Market Insight, LLC

**ENGAGEMENT ON YOUR SITE.  
LEADS IN YOUR FUNNEL.**

**HECM Neighborhood Widget**

**SEE HOW IT WORKS >**

— FIND OPPORTUNITY FASTER —



04/21

direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
57	US MORTGAGE CORP.	3	15	0.1%	-50.0%	150.00%
57	AMERICA FIRST FEDERAL CREDIT UNION	3	17	0.1%	0.0%	-26.09%
57	NORWICH COMMERCIAL GROUP	3	17	0.07%	0.00%	112.50%
57	SUCCESS MORTGAGE PARTNERS INC	3	18	0.07%	0.0%	50.00%
57	MORTGAGE MASTER SERVICE CORP	3	24	0.07%	-50.00%	-4.00%
67	MORTGAGE NETWORK INC	2	2	0.05%		-50.0%
67	MILEND INC	2	3	0.05%		50.00%
67	ALLIED MORTGAGE GROUP INC	2	3	0.05%		
67	GOLDENWEST FEDERAL CREDIT UNION	2	3	0.05%		-57.14%
67	ABSOLUTE HOME MORTGAGE CORP	2	4	0.05%		-55.56%
67	CHOICE LENDING CORP.	2	4	0.05%	0.0%	0.00%
67	GOLD STAR MORTGAGE FINANCIAL GROUP	2	4	0.05%		
67	MANN MORTGAGE LLC	2	5	0.05%		-54.55%
67	AMCAP MORTGAGE LTD	2	5	0.05%	100.00%	-16.67%
67	ATLANTIC HOME LOANS	2	5	0.05%		400.00%
67	DIGNIFIED HOME LOANS LLC	2	5	0.05%	100.0%	150.00%
67	SECURITY HOME MORTGAGE LLC	2	6	0.05%	100.0%	100.00%
67	FIRST ALLIANCE HOME MORTGAGE LLC	2	9	0.05%	-50.0%	-47.06%
67	NATIONWIDE MORTGAGE BANKERS INC	2	11	0.05%	0.0%	-56.00%
67	SECURITYNATIONAL MORTGAGE CO.	2	13	0.05%	-60.0%	0.00%
67	HOME MORTGAGE ALLIANCE CORP.	2	13	0.05%	-33.33%	-13.33%
67	TOWNEBANK	2	19	0.05%	0.0%	58.33%



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage  
Data Source: Reverse Market Insight, LLC

**Mutual of Omaha**  
MORTGAGE

Learn more about  
the most trusted  
brand in the industry

The power of **MUTUAL**

04/21

direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
84	EQUITY LOANS LLC	1	1	0.0%		-83.33%
84	DRAPER AND KRAMER MORTGAGE	1	1	0.0%		
84	GREENWAY MORTGAGE FUNDING CORP	1	1	0.02%		-50.00%
84	INLAND BANK AND TRUST	1	1	0.02%		
84	AMERICAN PORTFOLIO MORTGAGE CO	1	1	0.02%		
84	AMERICAN NATIONWIDE MORTGAGE CO.	1	1	0.02%		
84	POINT MORTGAGE CORP.	1	1	0.02%		-80.00%
84	ROYAL PACIFIC FUNDING CORP.	1	1	0.02%		-90.00%
84	UNIVERSAL MORTGAGE AND FINANCE	1	1	0.02%		
84	DATA MORTGAGE DBA ESSEX MORTGAGE	1	2	0.02%	0.0%	
84	HARTFORD FUNDING LTD	1	2	0.02%		-80.00%
84	CMG MORTGAGE INC	1	2	0.02%		-87.5%
84	CONTOUR MORTGAGE CORP.	1	2	0.02%		-66.67%
84	ARK-LA-TEX FINANCIAL SERVICES	1	2	0.02%	0.00%	
84	NJ LENDERS CORP	1	2	0.02%		-33.33%
84	RESIDENTIAL WHOLESALE MORTGAGE INC	1	2	0.02%	0.0%	100.00%
84	PRIMUS LENDING CORP.	1	2	0.02%	0.0%	0.00%
84	SUMMIT MORTGAGE CORP.	1	2	0.02%	0.0%	0.0%
84	TOTAL MORTGAGE SERVICES LLC	1	2	0.02%		0.00%
84	VISION ONE MORTGAGE	1	2	0.02%		-66.67%
84	JERSEY MORTGAGE CO.	1	3	0.02%		



The Top 100 Lenders Report is sponsored by Mutual of Omaha Mortgage  
Data Source: Reverse Market Insight, LLC

**Mutual of Omaha**  
MORTGAGE

NMLS #1025894 Equal Housing Lender www.nmlsconsumeraccess.org

Learn how we  
are connecting you  
with your customers  
in the digital age

The power of **TECHNOLOGY**

04/21

direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
84	CHRISTENSEN FINANCIAL INC	1	3	0.0%	0.0%	200.00%
84	CITYWIDE HOME LOANS	1	3	0.0%	0.0%	-50.00%
84	CLIFFCO INC	1	3	0.02%		200.00%
84	CORNERSTONE MORTGAGE CO.	1	3	0.02%	0.0%	-57.14%
84	CRESTLINE FUNDING CORP.	1	3	0.02%	-50.0%	-40.0%
84	ASPIRE FINANCIAL INC	1	3	0.02%	0.0%	-40.0%
84	ACRE MORTGAGE & FINANCIAL INC	1	3	0.02%	-50.0%	
84	ALCOVA MORTGAGE LLC	1	3	0.02%		-57.14%
84	MOUNTAIN AMERICA CREDIT UNION	1	3	0.02%		-40.0%
84	SHAMROCK FINANCIAL CORP.	1	3	0.02%	-50.0%	0.0%
84	VICTORIAN FINANCE LLC	1	3	0.02%		200.0%
84	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	4	0.02%	-50.0%	-66.67%
84	MIDWEST EQUITY MORTGAGE	1	4	0.02%	0.0%	300.0%
84	UNITED NORTHERN MORTGAGE BANKERS LTD	1	4	0.02%	-50.0%	-69.23%
84	HOMEOWNERS FINANCIAL GROUP USA LLC	1	5	0.02%	-50.0%	0.0%
84	CAMBRIA FINANCIAL GROUP LLC	1	6	0.02%	-50.0%	
84	CARROLLTON MORTGAGE CO	1	6	0.02%	0.0%	0.0%
84	NOVA FINANCIAL & INVESTMENTS CORP.	1	6	0.02%	-50.0%	-25.0%
84	EVERGREEN MONEYSOURCE MTG CO	1	7	0.02%		-12.5%
84	CENTRAL PACIFIC BANK	1	7	0.02%	-75.0%	250.0%
84	WALLICK & VOLK INC	1	7	0.02%	-66.67%	40.0%
84	GOLDWATER BANK NA	1	8	0.02%	0.0%	0.0%
84	TRUST MORTGAGE LENDING CORP	1	12	0.02%	-75.0%	
84	TOP FLITE FINANCIAL INC	1	14	0.02%	-87.5%	1,300.0%

04/21

direct endorsements

APRIL 2021 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
<b>Subtotal Top 100</b>	4,187	16,938	100.0%	-0.17%	54.47%
<b>Subtotal Non Top 100</b>	0	74	0.0%	-100.00%	-91.33%
<b>Total</b>	4,187	17,012		-0.78%	43.94%

APRIL ENDORSEMENTS- PRIOR YEARS	LOANS MONTH
4/1/2017	5,036
4/1/2018	3,345
4/1/2019	2,901
4/1/2020	1,601
4/1/2021	4,187