



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	497	3,507	21.86%	-2.36%	100.00%
2	FINANCE OF AMERICA REVERSE LLC	434	3,493	19.09%	-18.73%	200.00%
3	LONGBRIDGE FINANCIAL LLC	283	1,719	12.5%	41.50%	300.00%
4	GOODLIFE HOME LOANS	134	516	5.9%	930.77%	400.00%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	97	642	4.27%	22.78%	500.00%
6	LIBERTY REVERSE MORTGAGE	90	636	3.96%	1.12%	600.00%
7	GUILD MORTGAGE CO.	59	365	2.59%	5.36%	700.00%
8	PLAZA HOME MORTGAGE INC	51	312	2.24%	18.60%	
8	SOUTH RIVER MORTGAGE LLC	51	402	2.24%	-42.05%	800.00%
10	HIGHTECHLENDING INC	47	216	2.07%	-9.62%	1000.00%

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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	GMFS LLC	40	207	1.76%	29.03%	
12	ENNKAR INC	35	113	1.54%	40.00%	5.61%
13	MONEY HOUSE INC	30	160	1.3%	25.00%	-13.98%
14	SMARTFI HOME LOANS LLC	25	161	1.1%	38.89%	28.80%
15	MOVEMENT MORTGAGE LLC	24	232	1.06%	-36.84%	256.92%
16	ADVISORS MORTGAGE GROUP LLC	23	115	1.01%	228.57%	-19.58%
17	NEW AMERICAN FUNDING LLC	19	76	0.84%	171.43%	52.00%
17	CROSSCOUNTRY MORTGAGE	19	157	0.84%	-29.63%	170.69%
19	CMG MORTGAGE INC	18	72	0.79%	80.00%	500.00%
20	TOTAL MEDIA MANAGEMENT LLC	17	63	0.75%	1600.00%	12.5%
20	GUARANTEED RATE INC	17	97	0.75%	-26.09%	870.00%
22	CALCON MUTUAL MORTGAGE LLC	16	100	0.70%	45.45%	-17.36%
23	TRUST MORTGAGE LENDING CORP	14	105	0.62%	16.67%	54.41%
24	ALL REVERSE MORTGAGE INC	13	92	0.57%	0.00%	-28.13%
25	WATERMARK CAPITAL INC	11	47	0.48%	57.14%	6.82%
26	NUDGE FUNDING LLC	9	10	0.40%	800.00%	
26	VIP MORTGAGE INC	9	51	0.40%	28.57%	-15.00%
28	ATLANTIC COAST MORTGAGE LLC	8	35	0.35%	166.67%	25.00%
28	SUN WEST MORTGAGE CO INC	8	35	0.35%	14.29%	-31.37%
28	THE FEDERAL SAVINGS BANK	8	40	0.35%	100.0%	-31.03%
28	AMERICAN PACIFIC MORTGAGE	8	101	0.35%	-52.94%	-34.42%
32	PREMIER MORTGAGE RESOURCES	7	28	0.31%		-24.32%
32	SUN AMERICAN MORTGAGE CO	7	30	0.31%	133.33%	-26.83%
32	CORNERSTONE MORTGAGE CO.	7	31	0.31%	-53.33%	138.46%
35	COMMUNITY FIRST NATIONAL BANK	6	23	0.26%	20.0%	283.33%
35	NATIONWIDE EQUITIES CORP.	6	29	0.26%	100.00%	-55.38%



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Data Source: Reverse Market Insight, LLC



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direct endorsements

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35	NATIONWIDE MORTGAGE BANKERS INC	6	29	0.26%	20.00%	11.54%
35	T2 FINANCIAL LLC	6	35	0.3%	100.00%	
39	ARK-LA-TEX FINANCIAL SERVICES	5	23	0.2%	66.67%	
39	UNIVERSITY BANK	5	38	0.22%	25.0%	-34.48%
39	EAST COAST CAPITAL CORP	5	38	0.22%	66.67%	11.76%
39	ALL WESTERN MORTGAGE INC	5	70	0.22%	-16.67%	9.38%
43	CITY FIRST MORTGAGE SERVICES LLC	4	7	0.18%		250.00%
43	BAY EQUITY LLC	4	29	0.18%	300.00%	52.63%
43	JET DIRECT FUNDING CORP	4	30	0.18%	0.00%	-37.50%
46	LOWER LLC	3	9	0.13%	200.00%	
46	FIRST FEDERAL SAVINGS BANK TWIN FALLS	3	10	0.13%	200.0%	-9.09%
46	SECURITY HOME MORTGAGE LLC	3	11	0.13%	50.00%	83.33%
46	US MORTGAGE CORP.	3	13	0.13%	200.00%	8.33%
46	LOANDEPOTCOM	3	15	0.13%	50.00%	15.38%
46	AMERICAS MORTGAGE RESOURCE INC	3	15	0.13%	200.00%	-11.76%
46	CONTOUR MORTGAGE CORP.	3	18	0.13%	-25.00%	-21.74%
46	MCM HOLDINGS INC	3	37	0.13%	50.0%	-61.05%
54	RESIDENTIAL WHOLESALE MORTGAGE INC	2	2	0.09%		-50.0%
54	HOME MORTGAGE ALLIANCE CORP.	2	2	0.09%		
54	PRIMELENDING A PLAINSCAPITAL CO.	2	4	0.09%		300.0%
54	CLIFFCO INC	2	5	0.09%	0.00%	66.67%
54	SALEM FIVE MORTGAGE CO LLC	2	8	0.09%	0.00%	14.29%
54	MORIA DEVELOPMENT INC	2	9	0.09%	0.0%	-43.75%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
54	MEADOWBROOK FINANCIAL MORTGAGE	2	10	0.09%		42.86%
54	MANN MORTGAGE LLC	2	13	0.1%	0.00%	30.00%
54	LAND-HOME FINANCIAL SERVICES	2	13	0.1%	100.00%	-7.14%
54	NOVA FINANCIAL & INVESTMENTS CORP.	2	16	0.09%	100.0%	-15.79%
54	NORWICH COMMERCIAL GROUP	2	29	0.09%	-50.0%	31.82%
65	MIDWEST MORTGAGE INVESTMENTS	1	1	0.04%		
65	MILLENIUUM HOME MORTGAGE LLC	1	1	0.04%		
65	1ST SECURITY BANK OF WASHINGTO	1	1	0.04%		
65	AMERANT MORTGAGE LLC	1	1	0.04%		
65	FBC MORTGAGE LLC	1	1	0.04%		0.00%
65	THE MORTGAGE FIRM INC	1	1	0.04%		0.00%
65	TIDEWATER HOME FUNDING	1	1	0.04%		
65	NJ LENDERS CORP	1	2	0.04%		-33.33%
65	DIGNIFIED HOME LOANS LLC	1	2	0.04%		-50.00%
65	CREDIT UNION MORTGAGE ASSOCIATION INC	1	2	0.04%	0.00%	-60.0%
65	CRESTLINE FUNDING CORP.	1	2	0.04%		
65	SCENIC OAKS FUNDING LLC	1	2	0.04%		
65	SIERRA PACIFIC MORTGAGE CO INC	1	2	0.04%		-60.0%
65	OAKSTAR BANK NA	1	3	0.04%		50.00%
65	THE MONEY STORE	1	3	0.04%	0.00%	
65	HOMEOWNERS FINANCIAL GROUP USA LLC	1	4	0.04%	0.00%	-20.00%
65	HARTFORD FUNDING LTD	1	4	0.04%	0.00%	-55.56%
65	CENTRAL COAST LENDING INC	1	4	0.04%		300.00%



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65	UNITED MORTGAGE CORP	1	4	0.04%		300.00%
65	RESOURCE FINANCIAL SERVICES I	1	5	0.0%	-50.00%	
65	BANK OF UTAH	1	5	0.0%		0.00%
65	COMPASS MORTGAGE INC	1	5	0.04%	0.0%	150.0%
65	TRI COUNTIES BANK	1	5	0.04%	-66.67%	
65	TIDEWATER MORTGAGE SERVICES INC	1	5	0.04%		150.00%
65	AUGUSTA FINANCIAL INC	1	6	0.04%		20.00%
65	LEADER ONE FINANCIAL CORP.	1	9	0.04%	0.00%	-64.0%
65	MASON MCDUFFIE MORTGAGE CORP	1	9	0.04%	-66.67%	0.00%
65	AMERICA FIRST FEDERAL CREDIT UNION	1	9	0.04%	0.00%	0.00%
65	UTAH MORTGAGE LOAN CORP	1	10	0.04%		233.33%
65	DIRECTORS MORTGAGE INC	1	11	0.04%	-50.00%	-42.11%
65	AMERICAN LIBERTY MORTGAGE INC	1	12	0.04%		33.33%
65	SECURITYNATIONAL MORTGAGE CO.	1	13	0.04%	-50.00%	-38.10%
65	SUCCESS MORTGAGE PARTNERS INC	1	13	0.04%		-18.75%
65	INTERCAP LENDING INC	1	19	0.04%	-66.67%	533.33%
65	AMERICAN FINANCIAL NETWORK INC	1	20	0.04%	-50.0%	-50.00%
65	ACADEMY MORTGAGE CORP.	1	24	0.04%		-40.0%
65	PRIMARY RESIDENTIAL MORTGAGE INC	1	27	0.04%	-50.00%	-32.50%



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JULY 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,274	14,804	100.0%	10.12%	-6.80%
Subtotal Non Top 100	0	251	0.0%	-100.00%	-87.18%
Total	2,274	15,055		8.03%	-15.62%

HISTORICAL JULY ENDORSEMENTS	LOANS
7/1/2020	4,256
7/1/2021	4,293
7/1/2022	4,928
7/1/2023	2,802
7/1/2024	2,274

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