



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	517	4,024	23.50%	4.02%	-0.91%
2	FINANCE OF AMERICA REVERSE LLC	509	4,002	23.14%	17.28%	-36.91%
3	LONGBRIDGE FINANCIAL LLC	285	2,004	13.0%	0.71%	-0.89%
4	LIBERTY REVERSE MORTGAGE	88	724	4.0%	-2.22%	-34.83%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	82	724	3.73%	-15.46%	-30.58%
6	GOODLIFE HOME LOANS	76	592	3.45%	-43.28%	118.45%
7	GUILD MORTGAGE CO.	65	430	2.95%	10.17%	62.26%
8	SOUTH RIVER MORTGAGE LLC	51	453	2.32%	0.00%	
9	PLAZA HOME MORTGAGE INC	50	362	2.27%	-1.96%	30.69%
10	HIGHTECHLENDING INC	37	253	1.68%	-21.28%	-22.87%

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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	GMFS LLC	36	243	1.64%	-10.00%	
12	MOVEMENT MORTGAGE LLC	31	263	1.41%	29.17%	202.30%
13	MONEY HOUSE INC	27	187	1.2%	-10.00%	-14.22%
14	ADVISORS MORTGAGE GROUP LLC	24	139	1.1%	4.35%	-15.76%
14	CROSSCOUNTRY MORTGAGE	24	181	1.09%	26.32%	174.24%
14	SMARTFI HOME LOANS LLC	24	185	1.09%	-4.00%	28.47%
17	ALL REVERSE MORTGAGE INC	19	111	0.86%	46.15%	-22.38%
18	CMG MORTGAGE INC	14	86	0.64%	-22.22%	230.77%
19	TOTAL MEDIA MANAGEMENT LLC	13	76	0.59%	-23.53%	10.14%
20	WATERMARK CAPITAL INC	12	59	0.55%	9.09%	13.46%
20	NEW AMERICAN FUNDING LLC	12	88	0.55%	-36.84%	54.39%
20	AMERICAN PACIFIC MORTGAGE	12	113	0.55%	50.00%	-35.80%
23	TRUST MORTGAGE LENDING CORP	9	114	0.41%	-35.71%	65.22%
24	EAST COAST CAPITAL CORP	8	46	0.36%	60.00%	24.32%
24	ALL WESTERN MORTGAGE INC	8	78	0.36%	60.0%	-15.22%
24	GUARANTEED RATE INC	8	105	0.36%	-52.94%	425.00%
27	NATIONWIDE MORTGAGE BANKERS INC	7	36	0.32%	16.67%	28.57%
27	CALCON MUTUAL MORTGAGE LLC	7	107	0.32%	-56.25%	-27.70%
29	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	6	34	0.27%		3.03%
29	MCM HOLDINGS INC	6	43	0.27%	100.0%	-57.43%
29	UNIVERSITY BANK	6	44	0.27%	20.0%	-32.31%
32	DIRECTORS MORTGAGE INC	5	16	0.23%	400.0%	-27.27%
32	ARK-LA-TEX FINANCIAL SERVICES	5	28	0.23%	0.00%	2700.00%
32	NORWICH COMMERCIAL GROUP	5	34	0.23%	150.00%	36.00%
32	SUN WEST MORTGAGE CO INC	5	40	0.23%	-37.5%	-27.27%
32	ATLANTIC COAST MORTGAGE LLC	5	40	0.23%	-37.50%	11.11%



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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
37	AMERICA FIRST FEDERAL CREDIT UNION	4	13	0.18%	300.00%	-13.33%
37	SECURITYNATIONAL MORTGAGE CO.	4	17	0.2%	300.00%	-26.09%
37	NOVA FINANCIAL & INVESTMENTS CORP.	4	20	0.2%	100.00%	-4.76%
37	COMMUNITY FIRST NATIONAL BANK	4	27	0.18%	-33.33%	200.0%
37	PRIMARY RESIDENTIAL MORTGAGE INC	4	31	0.18%	300.0%	-29.55%
37	PREMIER MORTGAGE RESOURCES	4	32	0.18%	-42.86%	-20.00%
37	SUN AMERICAN MORTGAGE CO	4	34	0.18%	-42.86%	-24.44%
37	T2 FINANCIAL LLC	4	39	0.18%	-33.33%	
37	VIP MORTGAGE INC	4	55	0.18%	-55.56%	-20.29%
46	THE MONEY STORE	3	6	0.14%	200.00%	
46	CITY FIRST MORTGAGE SERVICES LLC	3	10	0.14%	-25.0%	233.33%
46	LOWER LLC	3	12	0.14%	0.00%	
46	NUDGE FUNDING LLC	3	13	0.14%	-66.67%	
46	MAGNOLIA BANK INC	3	14	0.14%		-58.82%
46	SUCCESS MORTGAGE PARTNERS INC	3	16	0.14%	200.00%	-11.11%
46	LOANDEPOTCOM	3	18	0.14%	0.00%	5.88%
46	CONTOUR MORTGAGE CORP.	3	21	0.14%	0.0%	-16.00%
46	THE FEDERAL SAVINGS BANK	3	43	0.14%	-62.5%	-40.28%
55	CHURCHILL MORTGAGE CORP.	2	2	0.09%		0.00%
55	BANK OF UTAH	2	7	0.09%	100.00%	16.67%
55	VICTORIAN FINANCE LLC	2	9	0.09%		
55	BAY EQUITY LLC	2	31	0.09%	-50.00%	29.17%
55	JET DIRECT FUNDING CORP	2	32	0.09%	-50.0%	-37.25%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
60	DAS ACQUISITION CO LLC	1	1	0.05%		-75.00%
60	GOLD STAR MORTGAGE FINANCIAL GROUP	1	1	0.1%		0.00%
60	FIRST WORLD MORTGAGE CORP	1	1	0.1%		
60	HOME APPROVALS DIRECT	1	1	0.05%		
60	AMERANT MORTGAGE LLC	1	2	0.05%	0.0%	
60	CARROLLTON MORTGAGE CO	1	2	0.05%		-71.43%
60	NJ LENDERS CORP	1	3	0.05%	0.00%	-25.00%
60	POLARIS HOME FUNDING CORP	1	3	0.05%		200.0%
60	RESIDENTIAL WHOLESALE MORTGAGE INC	1	3	0.05%	-50.00%	-25.00%
60	CREDIT UNION MORTGAGE ASSOCIATION INC	1	3	0.05%	0.00%	-40.00%
60	EVERETT FINANCIAL	1	4	0.05%		33.33%
60	PACIFIC RESIDENTIAL MORTGAGE LLC	1	5	0.05%		-79.17%
60	PRIMELENDING A PLAINSCAPITAL CO.	1	5	0.05%	-50.00%	400.00%
60	HOMEOWNERS FINANCIAL GROUP USA LLC	1	5	0.05%	0.00%	0.00%
60	TRI COUNTIES BANK	1	6	0.05%	0.00%	
60	CLIFFCO INC	1	6	0.05%	-50.00%	100.00%
60	DATA MORTGAGE DBA ESSEX MORTGAGE	1	6	0.05%		
60	CAMBRIA FINANCIAL GROUP LLC	1	8	0.05%		33.33%
60	WATERSTONE MORTGAGE CORP	1	9	0.05%		200.00%
60	SALEM FIVE MORTGAGE CO LLC	1	9	0.05%	-50.00%	0.0%
60	MASON MCDUFFIE MORTGAGE CORP	1	10	0.05%	0.00%	-28.57%
60	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	11	0.05%	-66.67%	-8.33%
60	AMERICAN LIBERTY MORTGAGE INC	1	13	0.05%	0.0%	30.00%



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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
60	US MORTGAGE CORP.	1	14	0.05%	-66.67%	-12.50%
60	LAND-HOME FINANCIAL SERVICES	1	14	0.1%	-50.00%	-17.65%
60	TJC MORTGAGE INC	1	18	0.1%		80.00%
60	INTERCAP LENDING INC	1	20	0.05%	0.0%	233.33%
60	CORNERSTONE MORTGAGE CO.	1	32	0.05%	-85.71%	113.33%
60	ENNKAR INC	1	114	0.05%	-97.14%	-3.39%

AUGUST 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,200	16,895	100.0%	-1.43%	-8.95%
Subtotal Non Top 100	0	360	0.0%	-100.00%	-84.12%
Total	2,200	17,255		-3.25%	-17.13%

HISTORICAL AUGUST ENDORSEMENTS	LOANS
8/1/2020	4,007
8/1/2021	3,679
8/1/2022	5,727
8/1/2023	2,980
8/1/2024	2,200

HECM data resources:

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