



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

The following report is brought to you by HECMWORLD.com and Mutual of Omaha Mortgage.

This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	529	4,553	24.57%	2.32%	-0.50%
2	FINANCE OF AMERICA REVERSE LLC	438	4,440	20.34%	-13.95%	-37.75%
3	LONGBRIDGE FINANCIAL LLC	220	2,224	10.2%	-22.81%	-1.72%
4	LIBERTY REVERSE MORTGAGE	103	827	4.8%	17.05%	-31.54%
5	SOUTH RIVER MORTGAGE LLC	96	549	4.46%	88.24%	385.84%
6	FAIRWAY INDEPENDENT MORTGAGE CORP.	87	811	4.04%	6.10%	-29.54%
7	GOODLIFE HOME LOANS	86	678	3.99%	13.16%	95.95%
8	HIGHTECHLENDING INC	60	313	2.79%	62.16%	
9	GUILD MORTGAGE CO.	57	487	2.65%	-12.31%	21.45%
10	PLAZA HOME MORTGAGE INC	47	409	2.18%	-6.00%	28.62%

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direct endorsements

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	GMFS LLC	37	280	1.72%	2.78%	
12	CROSSCOUNTRY MORTGAGE	25	206	1.16%	4.17%	157.50%
13	MONEY HOUSE INC	22	209	1.0%	-18.52%	-13.64%
14	SMARTFI HOME LOANS LLC	21	206	1.0%	-12.50%	25.61%
15	CALCON MUTUAL MORTGAGE LLC	20	127	0.93%	185.71%	-21.12%
16	MOVEMENT MORTGAGE LLC	19	282	0.88%	-38.71%	129.27%
17	ENNKAR INC	17	131	0.79%	1600.00%	4.80%
18	CORNERSTONE MORTGAGE CO.	15	47	0.70%	1400.00%	193.75%
19	ALL REVERSE MORTGAGE INC	12	123	0.56%	-36.84%	-25.00%
19	AMERICAN PACIFIC MORTGAGE	12	125	0.56%	0.00%	-37.19%
21	GUARANTEED RATE INC	11	116	0.51%	37.50%	286.67%
22	WATERMARK CAPITAL INC	10	69	0.46%	-16.67%	11.29%
22	NEW AMERICAN FUNDING LLC	10	98	0.46%	-16.67%	60.66%
24	PRIMARY RESIDENTIAL MORTGAGE INC	9	40	0.42%	125.00%	-20.00%
24	CMG MORTGAGE INC	9	95	0.42%	-35.71%	163.89%
26	JET DIRECT FUNDING CORP	8	40	0.37%	300.00%	-28.57%
26	SUN WEST MORTGAGE CO INC	8	48	0.37%	60.00%	-22.58%
28	T2 FINANCIAL LLC	7	46	0.33%	75.00%	
28	TRUST MORTGAGE LENDING CORP	7	121	0.33%	-22.22%	75.36%
30	BAY EQUITY LLC	6	37	0.28%	200.0%	27.59%
30	PREMIER MORTGAGE RESOURCES	6	38	0.28%	50.0%	-17.39%
30	UNIVERSITY BANK	6	50	0.28%	0.0%	-26.47%
30	TOTAL MEDIA MANAGEMENT LLC	6	82	0.28%	-53.85%	9.33%
34	LOANDEPOTCOM	5	23	0.23%	66.67%	27.78%
34	AMERICAN FINANCIAL NETWORK INC	5	25	0.23%		-50.00%
34	CONTOUR MORTGAGE CORP.	5	26	0.23%	66.67%	4.00%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
34	ADVISORS MORTGAGE GROUP LLC	5	144	0.23%	-79.17%	-19.55%
38	US MORTGAGE CORP.	4	18	0.2%	300.00%	-5.26%
38	SUCCESS MORTGAGE PARTNERS INC	4	20	0.2%	33.33%	0.00%
38	ARK-LA-TEX FINANCIAL SERVICES	4	32	0.19%	-20.0%	966.67%
38	VIP MORTGAGE INC	4	59	0.19%	0.0%	-30.59%
38	ALL WESTERN MORTGAGE INC	4	82	0.19%	-50.00%	-22.64%
43	NUDGE FUNDING LLC	3	16	0.14%	0.00%	
43	SECURITYNATIONAL MORTGAGE CO.	3	20	0.14%	-25.00%	-20.0%
43	INTERCAP LENDING INC	3	23	0.14%	200.00%	155.56%
43	NATIONWIDE EQUITIES CORP.	3	32	0.14%		-60.98%
43	NATIONWIDE MORTGAGE BANKERS INC	3	39	0.14%	-57.14%	25.81%
43	ATLANTIC COAST MORTGAGE LLC	3	43	0.14%	-40.00%	13.16%
43	MCM HOLDINGS INC	3	46	0.14%	-50.00%	-58.93%
50	FLAT BRANCH MORTGAGE INC	2	5	0.09%		400.00%
50	EVERETT FINANCIAL	2	6	0.09%	100.00%	50.0%
50	ALCOVA MORTGAGE LLC	2	7	0.09%		75.00%
50	GOLDEN EMPIRE MORTGAGE INC	2	12	0.09%		50.00%
50	MASON MCDUFFIE MORTGAGE CORP	2	12	0.09%	100.0%	-33.33%
50	CITY FIRST MORTGAGE SERVICES LLC	2	12	0.09%	-33.33%	140.00%
50	SECURITY HOME MORTGAGE LLC	2	13	0.09%		18.18%
50	MANN MORTGAGE LLC	2	15	0.09%		7.14%
50	AMERICA FIRST FEDERAL CREDIT UNION	2	15	0.09%	-50.00%	-28.57%
50	LAND-HOME FINANCIAL SERVICES	2	16	0.09%	100.0%	-30.43%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
50	NOVA FINANCIAL & INVESTMENTS CORP.	2	22	0.09%	-50.00%	4.76%
50	COMMUNITY FIRST NATIONAL BANK	2	29	0.1%	-50.00%	141.67%
50	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	2	36	0.1%	-66.67%	-16.28%
50	SUN AMERICAN MORTGAGE CO	2	36	0.09%	-50.0%	-32.08%
50	THE FEDERAL SAVINGS BANK	2	45	0.09%	-33.33%	-44.44%
65	EQUITABLE MORTGAGE CORP.	1	1	0.05%		-50.00%
65	BOND STREET MORTGAGE LLC	1	1	0.05%		
65	LIVE WELL FINANCIAL INC	1	1	0.05%		
65	NETWORK FUNDING LP	1	1	0.05%		0.00%
65	PACIFIC LENDING LLC	1	1	0.05%		
65	MORTGAGE INVESTORS GROUP	1	1	0.05%		-75.00%
65	SUMMIT FUNDING INC	1	2	0.05%		-33.33%
65	PREMIER MORTGAGE SERVICES INC	1	2	0.05%		
65	GOLD STAR MORTGAGE FINANCIAL GROUP	1	2	0.05%	0.00%	100.00%
65	FIRST ALLIANCE HOME MORTGAGE LLC	1	2	0.05%		-71.43%
65	AMERITRUST MORTGAGE CORP	1	2	0.05%		
65	MILEND INC	1	2	0.05%		-75.00%
65	NATIONS RELIABLE LENDING LLC	1	2	0.05%		-60.0%
65	WALLICK & VOLK INC	1	3	0.05%		-57.14%
65	ALLIED MORTGAGE GROUP INC	1	3	0.05%		0.0%
65	MID AMERICA MORTGAGE INC	1	3	0.05%		-99.21%
65	RESIDENTIAL WHOLESALE MORTGAGE INC	1	4	0.05%	0.00%	0.00%
65	CENTRAL PACIFIC BANK	1	4	0.05%		-66.67%



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RANK	LENDER	LOANS	LOANS	% MARKET	% CHANGE	% CHANGE
65	CENTRAL COAST LENDING INC	1	5	0.05%		66.67%
65	HARTFORD FUNDING LTD	1	5	0.1%		-44.44%
65	TIDEWATER MORTGAGE SERVICES INC	1	6	0.1%		200.00%
65	PRIMELENDING A PLAINSCAPITAL CO.	1	6	0.05%	0.0%	500.0%
65	PACIFIC RESIDENTIAL MORTGAGE LLC	1	6	0.05%	0.0%	-80.65%
65	SIMONICH CORP.	1	7	0.05%		0.00%
65	CLIFFCO INC	1	7	0.05%	0.00%	133.33%
65	BANK OF UTAH	1	8	0.05%	-50.00%	0.00%
65	VICTORIAN FINANCE LLC	1	10	0.05%	-50.00%	
65	LEADER ONE FINANCIAL CORP.	1	10	0.05%		-68.75%
65	MORIA DEVELOPMENT INC	1	10	0.05%		-54.55%
65	MEADOWBROOK FINANCIAL MORTGAGE	1	11	0.05%		22.22%
65	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	12	0.05%	0.00%	0.00%
65	AMERICAN LIBERTY MORTGAGE INC	1	14	0.05%	0.00%	40.00%
65	MAGNOLIA BANK INC	1	15	0.05%	-66.67%	-59.46%
65	DIRECTORS MORTGAGE INC	1	17	0.05%	-80.00%	-26.09%
65	TJC MORTGAGE INC	1	19	0.05%	0.00%	72.73%
65	EAST COAST CAPITAL CORP	1	47	0.05%	-87.50%	20.51%

SEPTEMBER 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,153	19,088	100.0%	-0.92%	-11.69%
Subtotal Non Top 100	0	320	0.0%	-100.00%	-82.43%
Total	2,153	19,408		-2.14%	-17.19%



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HISTORICAL SEPTEMBER ENDORSEMENTS	LOANS
9/1/2020	3,937
9/1/2021	4,326
9/1/2022	3,235
9/1/2023	2,614
9/1/2024	2,153

HECM data resources:[FHA Single Family Production Reports](#)[HECM Endorsement Summary Reports](#)[Reverse Market Insight newsletters](#)[HECM Snapshot reports](#)

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