



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	500	5,053	20.90%	-5.48%	-2.21%
2	FINANCE OF AMERICA REVERSE LLC	483	4,923	20.19%	10.27%	-37.37%
3	LONGBRIDGE FINANCIAL LLC	349	2,573	14.6%	58.64%	2.92%
4	GOODLIFE HOME LOANS	129	807	5.4%	50.00%	72.07%
5	FAIRWAY INDEPENDENT MORTGAGE CORP.	114	925	4.77%	31.03%	-25.04%
6	SOUTH RIVER MORTGAGE LLC	102	651	4.26%	6.25%	276.30%
7	LIBERTY REVERSE MORTGAGE	84	911	3.51%	-18.45%	-31.25%
8	GUILD MORTGAGE CO.	57	544	2.38%	0.00%	
9	HIGHTECHLENDING INC	46	359	1.92%	-23.33%	-12.22%
10	PLAZA HOME MORTGAGE INC	40	449	1.67%	-14.89%	24.38%

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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	ADVISORS MORTGAGE GROUP LLC	34	178	1.42%	580.00%	-12.32%
11	GMFS LLC	34	314	1.42%	-8.11%	
13	CROSSCOUNTRY MORTGAGE	33	239	1.4%	32.00%	136.63%
14	SMARTFI HOME LOANS LLC	32	238	1.3%	52.38%	27.27%
15	CMG MORTGAGE INC	23	118	0.96%	155.56%	136.00%
16	MONEY HOUSE INC	21	230	0.88%	-4.55%	-15.13%
16	MOVEMENT MORTGAGE LLC	21	303	0.88%	10.53%	88.20%
18	GUARANTEED RATE INC	18	134	0.75%	63.64%	185.11%
19	NEW AMERICAN FUNDING LLC	17	115	0.71%	70.00%	47.44%
19	CALCON MUTUAL MORTGAGE LLC	17	144	0.71%	-15.00%	-19.1%
21	ALL REVERSE MORTGAGE INC	12	135	0.50%	0.00%	-27.03%
21	AMERICAN PACIFIC MORTGAGE	12	137	0.50%	0.00%	-34.76%
23	WATERMARK CAPITAL INC	9	78	0.38%	-10.00%	6.85%
23	ALL WESTERN MORTGAGE INC	9	91	0.38%	125.00%	-14.15%
25	TRUST MORTGAGE LENDING CORP	8	129	0.33%	14.29%	86.96%
26	COMMUNITY FIRST NATIONAL BANK	7	36	0.29%	250.00%	176.92%
26	CORNERSTONE MORTGAGE CO.	7	54	0.29%	-53.33%	170.00%
28	NUDGE FUNDING LLC	6	22	0.25%	100.00%	
28	CONTOUR MORTGAGE CORP.	6	32	0.25%	20.00%	10.34%
28	JET DIRECT FUNDING CORP	6	46	0.25%	-25.0%	-32.35%
28	MCM HOLDINGS INC	6	52	0.25%	100.0%	-58.73%
28	EAST COAST CAPITAL CORP	6	53	0.25%	500.0%	20.45%
28	UNIVERSITY BANK	6	56	0.25%	0.00%	-28.21%
34	US MORTGAGE CORP.	5	23	0.21%	25.00%	4.55%
34	NATIONWIDE EQUITIES CORP.	5	37	0.21%	66.67%	-58.43%
34	ARK-LA-TEX FINANCIAL SERVICES	5	37	0.21%	25.00%	640.00%



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Data Source: Reverse Market Insight, LLC



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
34	SUN AMERICAN MORTGAGE CO	5	41	0.21%	150.00%	-31.67%
34	PREMIER MORTGAGE RESOURCES	5	43	0.2%	-16.67%	-20.37%
34	SUN WEST MORTGAGE CO INC	5	53	0.2%	-37.50%	-23.19%
34	VIP MORTGAGE INC	5	64	0.21%	25.0%	-29.67%
41	EVERETT FINANCIAL	4	10	0.17%	100.0%	150.0%
41	ALCOVA MORTGAGE LLC	4	11	0.17%	100.00%	175.00%
41	AMERICAN LIBERTY MORTGAGE INC	4	18	0.17%	300.00%	63.64%
41	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	4	40	0.17%	100.00%	-13.04%
41	NATIONWIDE MORTGAGE BANKERS INC	4	43	0.17%	33.33%	19.44%
41	TOTAL MEDIA MANAGEMENT LLC	4	86	0.17%	-33.33%	8.86%
47	BANK OF UTAH	3	11	0.13%	200.0%	0.00%
47	SECURITYNATIONAL MORTGAGE CO.	3	23	0.13%	0.00%	-14.81%
47	LOANDEPOTCOM	3	26	0.13%	-40.00%	18.18%
47	PRIMARY RESIDENTIAL MORTGAGE INC	3	43	0.13%	-66.67%	-23.21%
47	ATLANTIC COAST MORTGAGE LLC	3	46	0.13%	0.00%	12.2%
47	THE FEDERAL SAVINGS BANK	3	48	0.13%	50.00%	-44.83%
53	NEST HOME LENDING LLC	2	2	0.08%		
53	WALLICK & VOLK INC	2	5	0.08%	100.0%	-44.44%
53	HARTFORD FUNDING LTD	2	7	0.08%	100.00%	-22.22%
53	AUGUSTA FINANCIAL INC	2	8	0.08%		-11.11%
53	SALEM FIVE MORTGAGE CO LLC	2	11	0.08%		0.00%
53	LEADER ONE FINANCIAL CORP.	2	12	0.08%	100.00%	-65.71%
53	MORIA DEVELOPMENT INC	2	12	0.08%	100.0%	-47.83%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
53	FIRST FEDERAL SAVINGS BANK TWIN FALLS	2	14	0.08%	100.00%	7.69%
53	AMERICA FIRST FEDERAL CREDIT UNION	2	17	0.1%	0.00%	-34.62%
53	LAND-HOME FINANCIAL SERVICES	2	18	0.1%	0.00%	-33.33%
53	DIRECTORS MORTGAGE INC	2	19	0.08%	100.0%	-24.0%
53	NOVA FINANCIAL & INVESTMENTS CORP.	2	24	0.08%	0.0%	4.35%
53	INTERCAP LENDING INC	2	25	0.08%	-33.33%	78.57%
53	AMERICAN FINANCIAL NETWORK INC	2	27	0.08%	-60.00%	-49.06%
53	BAY EQUITY LLC	2	39	0.08%	-66.67%	21.88%
53	T2 FINANCIAL LLC	2	48	0.08%	-71.43%	1500.00%
53	ENNKAR INC	2	133	0.08%	-88.24%	-9.52%
70	SFMC LP	1	1	0.04%		-75.00%
70	ON Q FINANCIAL INC	1	1	0.04%		
70	GROUP MORTGAGE LLC	1	1	0.04%		-50.00%
70	AMERICAN MORTGAGE & EQUITY CONSULTANTS	1	1	0.04%		-50.00%
70	GSF MORTGAGE CORP.	1	2	0.04%		100.0%
70	LOANLEADERS OF AMERICA INC	1	2	0.04%		0.00%
70	EQUITABLE MORTGAGE CORP.	1	2	0.04%	0.0%	0.00%
70	DAS ACQUISITION CO LLC	1	2	0.04%		-50.0%
70	SIERRA PACIFIC MORTGAGE CO INC	1	3	0.04%		-57.14%
70	TOTAL MORTGAGE SERVICES LLC	1	4	0.04%		300.0%
70	CENTRAL PACIFIC BANK	1	5	0.04%	0.00%	-58.33%
70	COMPASS MORTGAGE INC	1	6	0.04%		200.00%
70	CENTRAL COAST LENDING INC	1	6	0.04%	0.0%	50.00%



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RANK	LENDER	LOANS	LOANS	% MARKET	% CHANGE	% CHANGE
70	TRI COUNTIES BANK	1	7	0.04%		
70	THE MONEY STORE	1	7	0.0%		
70	TIDEWATER MORTGAGE SERVICES INC	1	7	0.0%	0.00%	75.00%
70	NORTHPOINTE BANK	1	7	0.04%		16.67%
70	PACIFIC RESIDENTIAL MORTGAGE LLC	1	7	0.04%	0.0%	-78.79%
70	PRIMELENDING A PLAINSCAPITAL CO.	1	7	0.04%	0.00%	600.00%
70	SIMONICH CORP.	1	8	0.04%	0.00%	14.29%
70	EVERGREEN MONEYSOURCE MTG CO	1	8	0.04%		-20.00%
70	CLIFFCO INC	1	8	0.04%	0.00%	166.67%
70	UTAH MORTGAGE LOAN CORP	1	11	0.04%		83.33%
70	CITY FIRST MORTGAGE SERVICES LLC	1	13	0.04%	-50.00%	116.67%
70	MANN MORTGAGE LLC	1	16	0.04%	-50.00%	0.00%
70	AMERICAS MORTGAGE RESOURCE INC	1	16	0.04%		-36.00%
70	TJC MORTGAGE INC	1	20	0.04%	0.00%	53.85%

OCTOBER 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,392	21,431	100.0%	12.67%	-9.56%
Subtotal Non Top 100	0	369	0.0%	-100.00%	-84.67%
Total	2,392	21,800		11.10%	-16.48%



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HISTORICAL OCTOBER ENDORSEMENTS	LOANS
10/1/2020	3,737
10/1/2021	5,029
10/1/2022	3,504
10/1/2023	2,667
10/1/2024	2,392

HECM data resources:[FHA Single Family Production Reports](#)[HECM Endorsement Summary Reports](#)[Reverse Market Insight newsletters](#)[HECM Snapshot reports](#)

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