



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	FINANCE OF AMERICA REVERSE LLC	474	5,397	19.68%	-1.86%	-36.34%
2	MUTUAL OF OMAHA MORTGAGE INC	455	5,508	18.90%	-9.00%	-3.42%
3	LONGBRIDGE FINANCIAL LLC	355	2,928	14.7%	1.72%	6.78%
4	SOUTH RIVER MORTGAGE LLC	128	779	5.3%	25.49%	328.02%
5	GOODLIFE HOME LOANS	112	919	4.65%	-13.18%	67.09%
6	LIBERTY REVERSE MORTGAGE	111	1,022	4.61%	32.14%	-29.27%
7	GUILD MORTGAGE CO.	80	624	3.32%	40.35%	21.88%
8	FAIRWAY INDEPENDENT MORTGAGE CORP.	68	993	2.82%	-40.35%	
9	PLAZA HOME MORTGAGE INC	53	502	2.20%	32.50%	26.77%
10	HIGHTECHLENDING INC	40	399	1.66%	-13.04%	-8.70%

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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
11	CROSSCOUNTRY MORTGAGE	38	277	1.58%	15.15%	123.39%
11	MOVEMENT MORTGAGE LLC	38	341	1.58%	80.95%	78.53%
13	SMARTFI HOME LOANS LLC	35	273	1.5%	9.38%	28.17%
14	MONEY HOUSE INC	34	264	1.4%	61.90%	-9.59%
15	GMFS LLC	30	344	1.25%	-11.76%	
16	ADVISORS MORTGAGE GROUP LLC	24	202	1.00%	-29.41%	-6.48%
17	TRUST MORTGAGE LENDING CORP	20	149	0.83%	150.00%	115.94%
17	CALCON MUTUAL MORTGAGE LLC	20	164	0.83%	17.65%	-15.46%
19	NEW AMERICAN FUNDING LLC	19	134	0.79%	11.76%	52.27%
20	ALL WESTERN MORTGAGE INC	18	109	0.75%	100.00%	-12.1%
20	ENNKAR INC	18	151	0.75%	800.00%	-1.95%
22	CMG MORTGAGE INC	15	133	0.62%	-34.78%	141.82%
22	AMERICAN PACIFIC MORTGAGE	15	152	0.62%	25.00%	-31.22%
24	TOTAL MEDIA MANAGEMENT LLC	11	97	0.46%	175.00%	19.75%
24	ALL REVERSE MORTGAGE INC	11	146	0.46%	-8.33%	-27.0%
26	UNIVERSITY BANK	9	65	0.37%	50.00%	-20.73%
26	GUARANTEED RATE INC	9	143	0.37%	-50.00%	146.55%
28	WATERMARK CAPITAL INC	8	86	0.33%	-11.11%	1.18%
29	EVERETT FINANCIAL	7	17	0.29%	75.00%	240.00%
29	SUN AMERICAN MORTGAGE CO	7	48	0.29%	40.0%	-27.27%
29	ATLANTIC COAST MORTGAGE LLC	7	53	0.29%	133.33%	17.78%
32	COMMUNITY FIRST NATIONAL BANK	6	42	0.25%	-14.29%	162.5%
32	PRIMARY RESIDENTIAL MORTGAGE INC	6	49	0.25%	100.00%	-14.04%
34	ARK-LA-TEX FINANCIAL SERVICES	5	42	0.21%	0.00%	425.00%
34	T2 FINANCIAL LLC	5	53	0.21%	150.0%	1225.00%
34	EAST COAST CAPITAL CORP	5	58	0.21%	-16.67%	26.09%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
34	SUN WEST MORTGAGE CO INC	5	58	0.21%	0.00%	-22.67%
34	VIP MORTGAGE INC	5	69	0.2%	0.00%	-29.59%
39	WATERSTONE MORTGAGE CORP	4	13	0.2%		333.33%
39	CITY FIRST MORTGAGE SERVICES LLC	4	17	0.17%	300.0%	183.33%
39	AMERICAN FINANCIAL NETWORK INC	4	31	0.17%	100.0%	-43.64%
39	JET DIRECT FUNDING CORP	4	50	0.17%	-33.33%	-29.58%
43	PRIMELENDING A PLAINSCAPITAL CO.	3	10	0.12%	200.00%	900.00%
43	PACIFIC RESIDENTIAL MORTGAGE LLC	3	10	0.12%	200.00%	-71.43%
43	BANK OF UTAH	3	14	0.12%	0.00%	16.67%
43	AMERICAS MORTGAGE RESOURCE INC	3	19	0.12%	200.00%	-26.92%
43	US MORTGAGE CORP.	3	26	0.12%	-40.0%	0.00%
43	NOVA FINANCIAL & INVESTMENTS CORP.	3	27	0.12%	50.00%	8.00%
43	NATIONWIDE EQUITIES CORP.	3	40	0.12%	-40.00%	-55.56%
43	BAY EQUITY LLC	3	42	0.12%	50.00%	13.51%
43	NATIONWIDE MORTGAGE BANKERS INC	3	46	0.12%	-25.00%	15.0%
43	MCM HOLDINGS INC	3	55	0.12%	-50.00%	-59.26%
53	SUMMIT MORTGAGE CORP.	2	2	0.08%		0.00%
53	EQUITABLE MORTGAGE CORP.	2	4	0.08%	100.0%	100.0%
53	RESIDENTIAL WHOLESALE MORTGAGE INC	2	6	0.08%		-25.00%
53	DATA MORTGAGE DBA ESSEX MORTGAGE	2	8	0.08%		
53	HARTFORD FUNDING LTD	2	9	0.08%	0.00%	0.00%
53	SIMONICH CORP.	2	10	0.08%	100.00%	42.86%
53	MORIA DEVELOPMENT INC	2	14	0.08%	0.0%	-41.67%



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
53	GOLDEN EMPIRE MORTGAGE INC	2	14	0.08%		40.00%
53	FIRST FEDERAL SAVINGS BANK TWIN FALLS	2	16	0.1%	0.00%	14.29%
53	AMERICAN LIBERTY MORTGAGE INC	2	20	0.1%	-50.00%	66.67%
53	DIRECTORS MORTGAGE INC	2	21	0.08%	0.0%	-19.23%
53	TJC MORTGAGE INC	2	22	0.08%	100.0%	57.14%
53	NUDGE FUNDING LLC	2	24	0.08%	-66.67%	
53	INTERCAP LENDING INC	2	27	0.08%	0.00%	92.86%
67	INDEPENDENT BANK	1	1	0.04%		
67	COMMUNITY MORTGAGE FUNDING LLC	1	1	0.04%		0.00%
67	COMMUNITY MORTGAGE LLC	1	1	0.04%		
67	SOUTHWEST FUNDING LP	1	1	0.04%		-50.00%
67	RADIUS FINANCIAL GROUP	1	2	0.04%		-66.67%
67	AMERICAN MORTGAGE & EQUITY CONSULTANTS	1	2	0.04%	0.00%	0.00%
67	1ST SECURITY BANK OF WASHINGTON	1	2	0.04%		
67	HOME MORTGAGE ALLIANCE CORP.	1	3	0.04%		
67	FIRST ALLIANCE HOME MORTGAGE LLC	1	3	0.04%		-62.50%
67	GOLDENWEST FEDERAL CREDIT UNION	1	4	0.04%		-20.00%
67	AMERICAN BANCSHARES MORTGAGE CORP.	1	4	0.04%		100.0%
67	TOTAL MORTGAGE SERVICES LLC	1	5	0.04%	0.00%	400.00%
67	UNITED MORTGAGE CORP	1	5	0.04%		66.67%
67	CENTRAL PACIFIC BANK	1	6	0.04%	0.00%	-53.85%
67	THE MONEY STORE	1	8	0.04%	0.00%	
67	TRI COUNTIES BANK	1	8	0.04%	0.0%	



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RANK	LENDER	LOANS	LOANS	% MARKET	% CHANGE	% CHANGE
67	CLIFFCO INC	1	9	0.04%	0.00%	125.00%
67	CAMBRIA FINANCIAL GROUP LLC	1	9	0.0%		0.00%
67	AUGUSTA FINANCIAL INC	1	9	0.0%	-50.00%	0.00%
67	LEADER ONE FINANCIAL CORP.	1	13	0.04%	-50.0%	-66.67%
67	LOWER LLC	1	13	0.04%		
67	MASON MCDUFFIE MORTGAGE CORP	1	13	0.04%		-35.00%
67	SECURITY HOME MORTGAGE LLC	1	14	0.04%		16.67%
67	MAGNOLIA BANK INC	1	16	0.04%		-57.89%
67	AMERICA FIRST FEDERAL CREDIT UNION	1	18	0.04%	-50.00%	-41.94%
67	LAND-HOME FINANCIAL SERVICES	1	19	0.04%	-50.00%	-38.71%
67	CONTOUR MORTGAGE CORP.	1	33	0.04%	-83.33%	13.79%
67	PREMIER MORTGAGE RESOURCES	1	44	0.04%	-80.00%	-24.14%

NOVEMBER 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,408	23,653	100.0%	2.56%	-7.91%
Subtotal Non Top 100	0	555	0.0%	-100.00%	-79.26%
Total	2,408	24,208		0.67%	-14.64%



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HISTORICAL NOVEMBER ENDORSEMENTS	LOANS
11/1/2020	3,561
11/1/2021	4,953
11/1/2022	3,272
11/1/2023	2,257
11/1/2024	2,408

HECM data resources:[FHA Single Family Production Reports](#)[HECM Endorsement Summary Reports](#)[Reverse Market Insight newsletters](#)[HECM Snapshot reports](#)

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