



Mutual of Omaha MORTGAGE The power of **EFFICIENCY**

Learn how we are able to **CLOSE A LOAN IN 28 DAYS**

NMLS 1025894 nmlsconsumeraccess.com Equal Housing Lender 976342819

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This report only represents direct lender endorsements and does not include brokered or TPO originations. All non FHA-direct endorsements are reported by RMI's Originator Report.

RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
1	MUTUAL OF OMAHA MORTGAGE INC	641	6,149	24.41%	40.88%	-1.46%
2	FINANCE OF AMERICA REVERSE LLC	549	5,946	20.91%	15.82%	-33.79%
3	LONGBRIDGE FINANCIAL LLC	371	3,299	14.1%	4.51%	10.56%
4	SOUTH RIVER MORTGAGE LLC	123	902	4.7%	-3.91%	268.16%
5	LIBERTY REVERSE MORTGAGE	103	1,125	3.92%	-7.21%	-27.51%
6	GOODLIFE HOME LOANS	84	1,003	3.20%	-25.00%	70.87%
7	FAIRWAY INDEPENDENT MORTGAGE CORP.	76	1,069	2.89%	11.76%	-25.45%
8	GUILD MORTGAGE CO.	56	680	2.13%	-30.00%	
9	PLAZA HOME MORTGAGE INC	54	556	2.06%	1.89%	23.83%
10	MOVEMENT MORTGAGE LLC	41	382	1.56%	7.89%	81.04%

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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
10	HIGHTECHLENDING INC	41	440	1.56%	2.50%	-6.98%
12	GMFS LLC	39	383	1.49%	30.00%	1318.52%
13	MONEY HOUSE INC	27	291	1.0%	-20.59%	-6.43%
14	CMG MORTGAGE INC	26	159	1.0%	73.33%	144.62%
15	SMARTFI HOME LOANS LLC	21	294	0.80%	-40.00%	28.95%
16	ENNKAR INC	20	171	0.76%	11.11%	-1.72%
16	ADVISORS MORTGAGE GROUP LLC	20	222	0.76%	-16.67%	-1.77%
18	NEW AMERICAN FUNDING LLC	18	152	0.69%	-5.26%	58.33%
18	CROSSCOUNTRY MORTGAGE	18	295	0.69%	-52.63%	100.68%
20	AMERICAN PACIFIC MORTGAGE	16	168	0.61%	6.67%	-29.71%
21	CALCON MUTUAL MORTGAGE LLC	13	177	0.50%	-35.00%	-12.81%
22	MCM HOLDINGS INC	11	66	0.42%	266.67%	-54.17%
22	ALL REVERSE MORTGAGE INC	11	157	0.42%	0.00%	-26.98%
24	ALL WESTERN MORTGAGE INC	10	119	0.38%	-44.44%	-4.03%
24	GUARANTEED RATE INC	10	153	0.38%	11.11%	121.74%
26	EVERETT FINANCIAL	9	26	0.34%	28.57%	333.33%
26	TJC MORTGAGE INC	9	31	0.34%	350.00%	121.43%
26	BAY EQUITY LLC	9	51	0.34%	200.00%	30.77%
26	EAST COAST CAPITAL CORP	9	67	0.34%	80.00%	36.73%
30	PREMIER MORTGAGE RESOURCES	8	52	0.30%	700.0%	-14.75%
31	WATERMARK CAPITAL INC	7	93	0.27%	-12.5%	1.09%
32	LOANDEPOTCOM	6	32	0.23%		28.0%
32	NOVA FINANCIAL & INVESTMENTS CORP.	6	33	0.23%	100.00%	32.00%
32	COMMUNITY FIRST NATIONAL BANK	6	48	0.23%	0.00%	128.57%
32	NATIONWIDE MORTGAGE BANKERS INC	6	52	0.23%	100.0%	15.56%
32	JET DIRECT FUNDING CORP	6	56	0.23%	50.00%	-29.11%



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Data Source: Reverse Market Insight, LLC



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RANK	LENDER	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
32	CORNERSTONE MORTGAGE CO.	6	60	0.23%		130.77%
32	SUN WEST MORTGAGE CO INC	6	64	0.2%	20.00%	-17.95%
32	TOTAL MEDIA MANAGEMENT LLC	6	103	0.2%	-45.45%	17.05%
32	TRUST MORTGAGE LENDING CORP	6	155	0.23%	-70.0%	103.95%
41	LAND-HOME FINANCIAL SERVICES	5	24	0.19%	400.0%	-22.58%
41	PRIMARY RESIDENTIAL MORTGAGE INC	5	54	0.19%	-16.67%	-6.90%
43	BANK OF UTAH	4	18	0.15%	33.33%	50.00%
43	MAGNOLIA BANK INC	4	20	0.15%	300.00%	-48.72%
43	AMERICAN LIBERTY MORTGAGE INC	4	24	0.15%	100.00%	84.62%
43	AMERICAN FINANCIAL NETWORK INC	4	35	0.15%	0.00%	-40.68%
43	UNIVERSITY BANK	4	69	0.15%	-55.56%	-21.59%
48	CREDIT UNION MORTGAGE ASSOCIATION INC	3	6	0.11%		-14.29%
48	COMPASS MORTGAGE INC	3	9	0.11%		125.00%
48	CENTRAL PACIFIC BANK	3	9	0.11%	200.00%	-35.71%
48	CITY FIRST MORTGAGE SERVICES LLC	3	20	0.11%	-25.00%	233.33%
48	DIRECTORS MORTGAGE INC	3	24	0.11%	50.00%	-17.24%
48	CONTOUR MORTGAGE CORP.	3	36	0.11%	200.0%	9.09%
48	NATIONWIDE EQUITIES CORP.	3	43	0.11%	0.0%	-52.22%
48	PARAMOUNT RESIDENTIAL MORTGAGE GROUP INC	3	43	0.11%		-24.56%
48	ARK-LA-TEX FINANCIAL SERVICES	3	45	0.11%	-40.00%	350.0%
48	SUN AMERICAN MORTGAGE CO	3	51	0.11%	-57.14%	-28.17%
48	T2 FINANCIAL LLC	3	56	0.11%	-40.00%	1020.00%
59	SIERRA PACIFIC MORTGAGE CO INC	2	5	0.08%		-37.50%



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59	TOTAL MORTGAGE SERVICES LLC	2	7	0.08%	100.00%	600.00%
59	DATA MORTGAGE DBA ESSEX MORTGAGE	2	10	0.1%	0.00%	
59	CAMBRIA FINANCIAL GROUP LLC	2	11	0.1%	100.00%	22.22%
59	SIMONICH CORP.	2	12	0.08%	0.0%	33.33%
59	LOWER LLC	2	15	0.08%	100.0%	
59	SECURITY HOME MORTGAGE LLC	2	16	0.08%	100.00%	14.29%
59	SUCCESS MORTGAGE PARTNERS INC	2	22	0.08%		-8.33%
59	SECURITYNATIONAL MORTGAGE CO.	2	25	0.08%		-10.71%
59	NUDGE FUNDING LLC	2	26	0.08%	0.00%	
59	VIP MORTGAGE INC	2	71	0.08%	-60.00%	-33.02%
70	BLUE RIDGE BANK NATIONAL ASSO	1	1	0.04%		
70	GREAT OAK LENDING	1	1	0.04%		
70	WILLOW BEND MORTGAGE CO	1	1	0.04%		0.00%
70	VELLUM MORTGAGE INC	1	1	0.04%		
70	BM REAL ESTATE SERVICES	1	2	0.04%		-33.33%
70	MORTGAGE EQUITY PARTNERS	1	2	0.04%		
70	MORTGAGE INVESTORS GROUP	1	2	0.04%		-50.00%
70	MILLENIUUM HOME MORTGAGE LLC	1	2	0.04%		
70	GLENDENNING MORTGAGE CORP	1	2	0.04%		0.00%
70	SFMC LP	1	2	0.04%		-50.0%
70	DAS ACQUISITION CO LLC	1	3	0.04%		-25.00%
70	ACRE MORTGAGE & FINANCIAL INC	1	3	0.04%		50.00%
70	MILEND INC	1	3	0.04%		-62.50%



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RANK	LENDER	LOANS	LOANS	% MARKET	% CHANGE	% CHANGE
70	LOANLEADERS OF AMERICA INC	1	3	0.04%		50.00%
70	PREMIER MORTGAGE SERVICES INC	1	3	0.0%		50.00%
70	SCENIC OAKS FUNDING LLC	1	3	0.0%		
70	AMERICAN SECURITY MORTGAGE CORP	1	4	0.04%		0.0%
70	AMERICAN BANCSHARES MORTGAGE CORP.	1	5	0.04%	0.0%	150.0%
70	GOLDENWEST FEDERAL CREDIT UNION	1	5	0.04%	0.00%	-16.67%
70	RESIDENTIAL WHOLESALE MORTGAGE INC	1	7	0.04%	-50.00%	-12.50%
70	NORTHPOINTE BANK	1	8	0.04%		33.33%
70	EVERGREEN MONEYSOURCE MTG CO	1	9	0.04%		-10.00%
70	HARTFORD FUNDING LTD	1	10	0.04%	-50.00%	11.11%
70	PRIMELENDING A PLAINSCAPITAL CO.	1	11	0.04%	-66.67%	1000.00%
70	ALCOVA MORTGAGE LLC	1	12	0.04%		140.00%
70	UTAH MORTGAGE LOAN CORP	1	12	0.04%		71.43%
70	SALEM FIVE MORTGAGE CO LLC	1	12	0.04%		-7.69%
70	MASON MCDUFFIE MORTGAGE CORP	1	14	0.04%	0.00%	-41.67%
70	LEADER ONE FINANCIAL CORP.	1	14	0.04%	0.00%	-67.44%
70	WATERSTONE MORTGAGE CORP	1	14	0.04%	-75.00%	75.00%
70	MORIA DEVELOPMENT INC	1	15	0.04%	-50.00%	-37.50%
70	GOLDEN EMPIRE MORTGAGE INC	1	15	0.04%	-50.00%	25.00%
70	FIRST FEDERAL SAVINGS BANK TWIN FALLS	1	17	0.04%	-50.00%	13.33%
70	AMERICA FIRST FEDERAL CREDIT UNION	1	19	0.04%	0.00%	-38.71%
70	US MORTGAGE CORP.	1	27	0.04%	-66.67%	-3.57%
70	INTERCAP LENDING INC	1	28	0.04%	-50.00%	75.00%
70	ATLANTIC COAST MORTGAGE LLC	1	54	0.04%	-85.71%	12.50%



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DECEMBER 2024 MONTHLY SUMMARY	LOANS MONTH	LOANS YTD	% MARKET SHARE	% CHANGE MONTH	% CHANGE YTD
Subtotal Top 100	2,626	26,433	100.0%	10.15%	-5.29%
Subtotal Non Top 100	0	401	0.0%	-100.00%	-84.81%
Total	2,626	26,834		9.05%	-12.16%

HISTORICAL DECEMBER ENDORSEMENTS	LOANS
12/1/2020	4,097
12/1/2021	5,218
12/1/2022	2,786
12/1/2023	2,190
12/1/2024	2,626

HECM data resources:

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